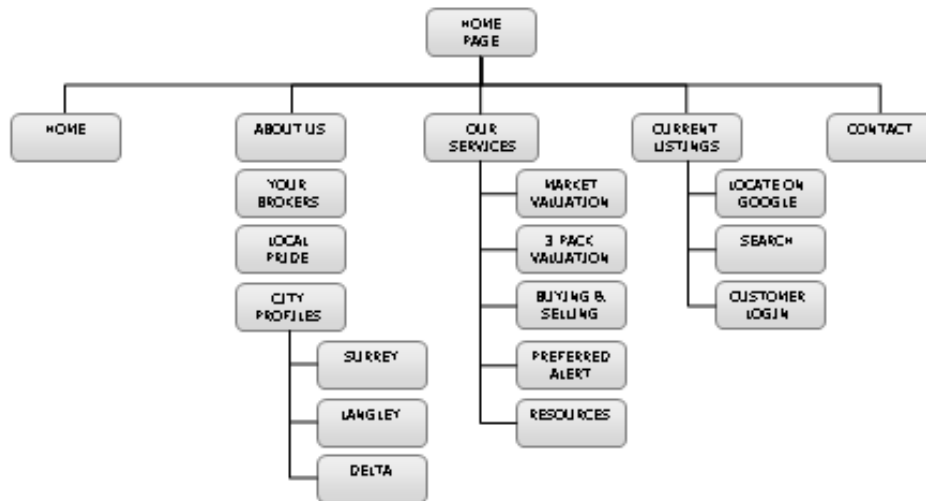


**DURRELL REALTY - UX & WIREFRAMES**

WIREFRAMES FOR PHILLIPA DURRELL REAL ESTATE BROKERS

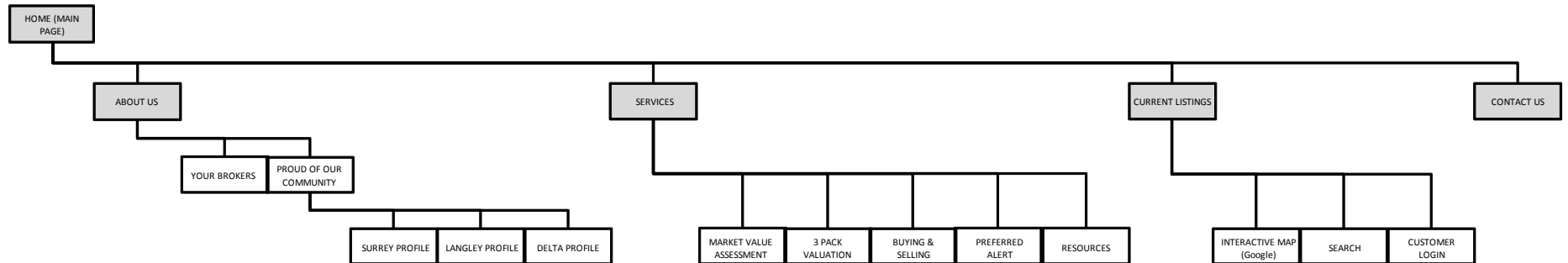


2014-02-25

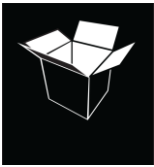


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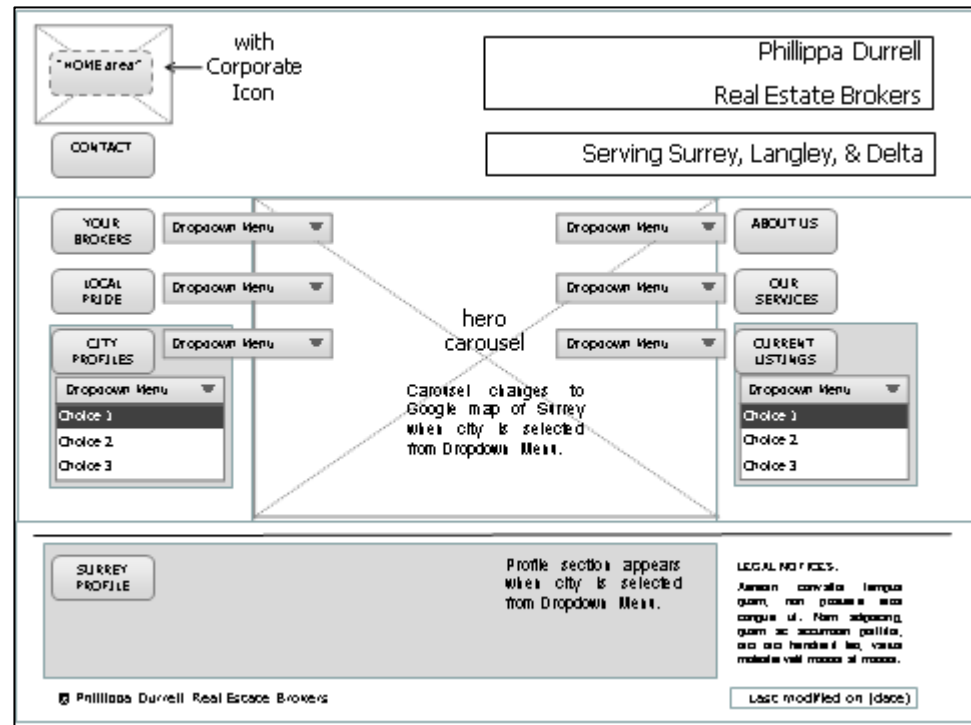


index.html	about_us.html	broker.html	proud.html	surrey_profile.html	langley_profile.html	delta_profile.html	services.html	mva.html	three_pack.html	buy_sell.html	twitter_alert.html	resources.html	listings.html	google.html	database.xls	customer_login.html	contact_us.html
TEMPLATE	CONTENT	CONTENT	CONTENT	CONTENT	CONTENT	CONTENT	CONTENT	TEMPLATE	CONTENT	CONTENT	LINK	CONTENT	CONTENT	CONTENT	DATABASE	TEMPLATE	ACCESS_TO_DBASE



## HOME PAGE

- General search using JSON/AJAX
- Linked to active Google Map
- Organized by city/neighbourhood
- City Profiles highlighted at topmost level in hierarchy, using jquery calls



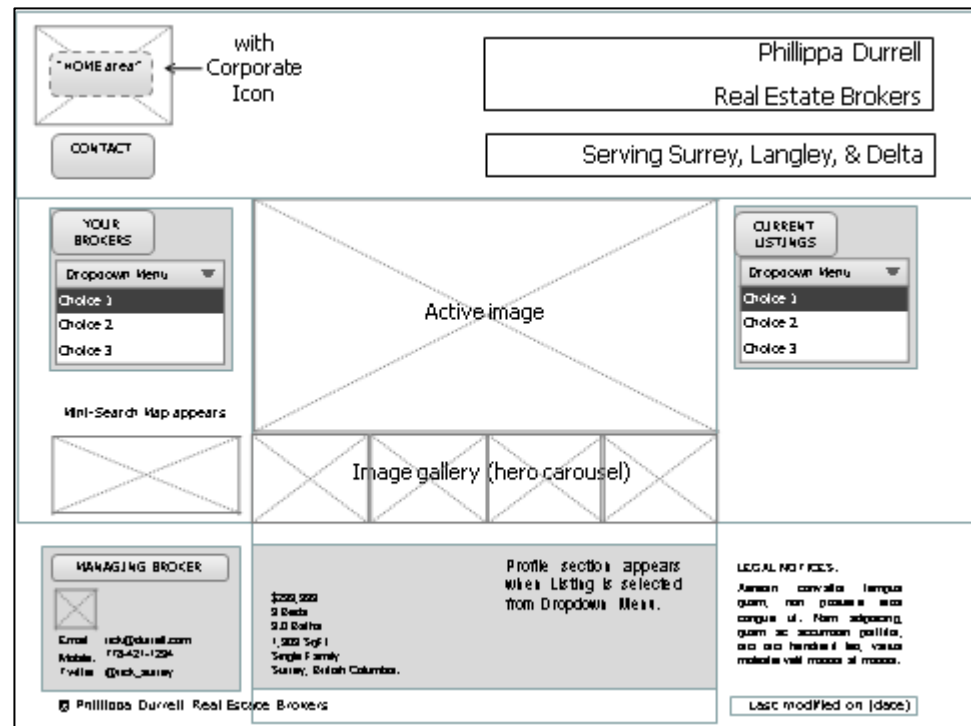


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## LISTINGS PAGE

- ACTIVE search using JSON/AJAX
- Linked to active Google Map
- Organized by city/neighbourhood
- Individual Listings transcribed to xls, converted to csv form and to json format
- Image files embedded in MySQL listing dbase
- Carousel enables broker to show the listing 24/7, wherever located (home, office, café) using mobile and smartphone browsers
- Listing details highlighted when property is selected, using jquery calls



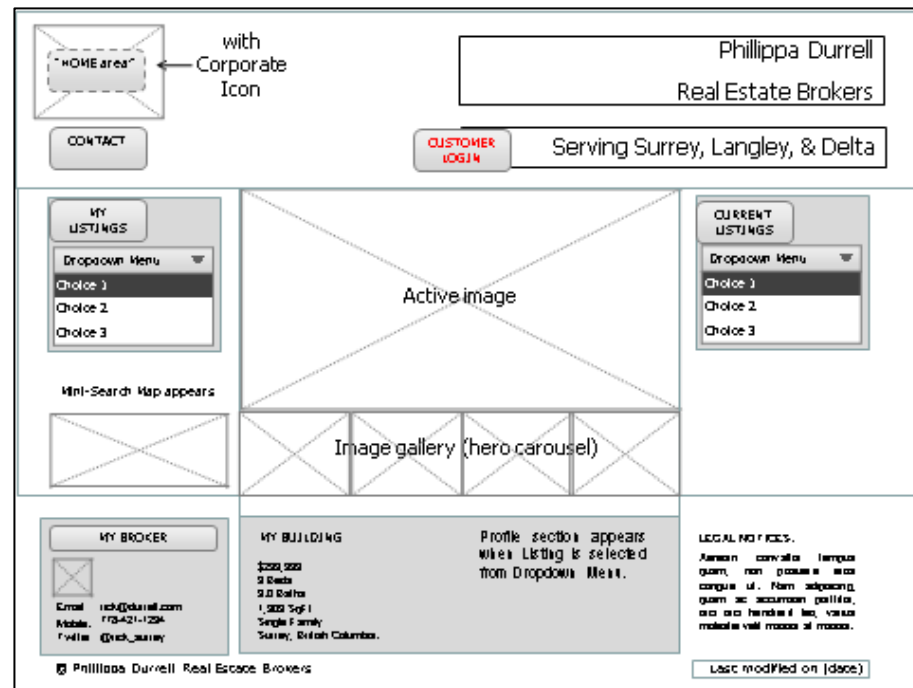


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## CUSTOMER LOGIN PAGE

- Organized by city/neighbourhood
- Linked to active Google Map
- Intent 1) Enable customer search 24/7
- Intent 2) Enable brokers to search en-route 24/7
- Intent 3) Enable more price-points to capture interest of the premium price-point buyer



## PROJECT TOOLS:

- HTML5/CSS3 (DH/SB)
- PHP/mysql (SB)
- cPanel (SB)
- Adding Salts (SB)
- Accessing scrubbing resources (SB)
- WAMP Server / localhost (SB)
- Sublime Text 2 (DH/SB)
- Dreamweaver (DH/SB)
- FileZilla (DH/SB)
- Json/Ajax (DH)
- xls, csv, json files (SB)
- PowerPoint Wireframe Tool (DH)
- Adobe Photoshop / Adobe Illustrator (DH/SB)
- Colour Tools ex. Adobe Kuler (SB)
- Font-Icons (SB)