



VELOCIRAPTOR – MOCK DESIGN BUDGET PLAN for DURRELL REALTY

CRITICAL PATH HIGHLIGHTED AT RIGHT >>>										WORK DAYS														DUE	POST-LIVE QUALITY REV									
WORK BREAKDOWN STRUCTURE										M		%																M		%				
WEEKS	34		SEE PHASE PERCENTAGES AT RIGHT					4	12%	14	41%											10	29%	2	6%	4	12%							
CLIENT:	Philippa Durrell Real Estate Corp.		PROJECT:	WEBSITE DESIGN			PRE-PLAN		PLANNING, DESIGN, MOCKUPS							BUILD & GO-LIVE			BUFFER		SUPPORT SERVICES													
LOCATION:	Real Estate, Greater Vancouver		PROPOSAL DEADLINE:	MONTH			MONTH_01		MONTH_02		MONTH_03		MONTH_04		MONTH_05		MONTH_06		MONTH_07		EOD		MONTH_06											
TYPE (P&E = PLAN & EXECUTE)	PHASE	DELIVERABLES, OUTCOMES, RESULTS		TASK GROUPS	WORK PACKETS		W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4				
PROJECT START																																		
PLAN	PRE-UX INTERVIEWS	POST-HIRE PRE-PLAN MEETINGS																																
		UX NEEDS ANALYSIS		Define Needs																														
		DEFINE INFORMATION																																
		WIREFRAMES		(3) Wireframes	3 different pages																													
		IMAGERY MOCKUP		Source Images from Client																														
		REVIEW CODER SUB-SPECIALTIES		Review Needs for																														
		COLOUR & TYPE MOCKUP		Define Colour Reqts																														
		FINAL INSPECTION BEFORE BUILD																																
		ASSIGN CODING TEAM LEADER																																
		INITIATE BUILD		CODE html_template_01																														
		USER INTERVIEWS		User Testing_Test_01																														
ACT	POST-EVENT	POST-PROPOSAL REVIEW		QUANTITY REVIEW WITH CLIENT	Prepare Questionnaire																													
		POST-GO-LIVE INSPECT		MONTHLY CHECK-IN WITH																														
		SUBMIT PROPOSALS FOR SITE MAINTENANCE																																



VELOCIRAPTOR – IN-CLASS TEAM PLAN for DURRELL REALTY

DURRELL	WEBSITE PHASE		TARGET DATE	DESIGN BRIEF												DURRELL REALTY WEBSITE											
	WATERFALL 1.0			DUE												DUE											
	Agile_01.1	UX/Design Brief	7-Nov-13	25-Oct-13																							
	Agile_01.2	Submit Brief	25-Oct-13													25-Oct-13											
	Agile_01.3	Obtain Approval														26-Oct-13											
	Agile_02.1	Initiate Alpha Build														26-Oct-13											
	Agile_02.2	Finish Testing														15-Nov-13											
		Submit														18-Nov-13											
				1												4											
	Plan			7-Oct												25-Oct											
				8-Oct												26-Oct											
				9-Oct												27-Oct											
				10-Oct												28-Oct											
				11-Oct												29-Oct											
				12-Oct												30-Oct											
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				18-Nov																							
BRANDING	3		5																								
· Develop Design Agency Brand				7-Oct																							
· Develop Client Brand				8-Oct																							
PLANNING	3		5																								
· Planning, Managing & Executing Projects			X	7-Oct																							
· Scheduling Agile, Waterfalls & Milestones	X		X	7-Oct																							
· Gathering, Analyzing & Validating Content	X		X	7-Oct																							
DESIGN	3		4																								
· UI / UX User Design	X		X	11-Oct																							
· Navigation Analysis	X		X	12-Oct																							
· Wireframing	X		X	13-Oct																							
· Graphic Design Studies			X	14-Oct																							
· Design Mockups	X		X	15-Oct																							
· Sketching, Graphic & Logo Elements	X		X	16-Oct																							
· Graphic Navigation Elements	X		X	17-Oct																							
CODING	5		2																								
· Code Planning and Writing	X		X	26-Oct																							
· HTML5, CSS3	X		X	27-Oct																							
· jQuery	X			28-Oct																							
· Javascript	X			29-Oct																							
· Json/Ajax	X			30-Oct																							
· Ruby-on-Rails	X			31-Oct																							
· PHP/mysql	X			1-Nov																							
· Gathering & Validating Data			X	11-Nov																							
· Validation & Debugging Code				12-Nov																							
· Graphic Navigation Coding	X		X	13-Nov																							
· User Testing Analysis Prep			X	14-Nov																							
· User Testing Test Prep	X		X	15-Nov																							
· User Testing	X		X	16-Nov																							
· UX Reporting				17-Nov																							
Client Contact	2		4																								
· Coordinating			X	7-Oct																							
· Proposal Content	X		X	7-Oct																							
· Proposal Writing & Editing	X		X	7-Oct																							
· PowerPoint Presentations	X		X	7-Oct																							
· Reviewing Client Response			X	22-Oct																							
· Reporting				25-Oct																							