



ANCESTOR

David Huer : Ventures



ABOUT

[Gordian Knot](#) slicer, serial entrepreneur, spatial thinker, autodidact, polymath, [synesthscientist](#). David Huer develops practical solutions to extraordinarily complex [‘first principles’ problems](#), using an unusual ability to intellectually sort through [vast constellations](#) of clues.

Street Education: Serial entrepreneur. **Formal Education:** BComm, Dipl.Tech Industrial Design Hons, BA Hons
Training & Certificates: Front-End Web Design, Operations Management, Sales & Marketing, Market Positioning

| SEGMENT | YEAR | NOTES | APPLICATIONS | MARKETS |
|--|-----------|--|--|---|
| VENTURES | | | | |
| Link : Data Fintech | 2018 | CEO/Founder: OrbMB.com – Our proprietary maths convert data from intangibles to being real assets with proxy cash value, for market and accounting liquidity. | Deep Fintech | Valuation Services |
| Link : Data Fintech | 2014 | Gamma (γ) Proliferance Curve. Precursoring alpha and beta market curves. | Markets | Long-game |
| Link : Data Fintech (Medtech using Insurable Securities) | 2008-2017 | Founder, CEO: WarriorHealth CombatCare & WarriorHealth 2 [Combat PTSD Care]. Creating new science & medtech without grad degrees + unicorn market to help allied veterans. Networked to US White House & Congress. Academics acknowledging the novelty and rigor of the thinking. Open-sourced IP to defeat attempts at hostile takeover without compensation: Two universities validated neuroscience with deceptive IP takeover actions during R&D negotiations. My thinking was admitted to be farthest ahead of every PhD scientist. We got crushed by academic demand of 100% control of R&D timeline at their leisure with zero assured compensation. So wound it up. | Novel neurocare medtech to help veterans, victims of war, crime, and natural disaster find liberty from PTSD | Global |
| Link : Data Fintech | 2015-2016 | Founder: China Revestment Services: Using the ambiguities of the Taiwan/China relationship to profit from foreigners after China closed VIE investor loophole. | Investors | Markets, Forex |
| Data Patent R&D Prophylactic | 2014 | Developing NDA written with clauses that specifically exclude patent trolls from seeing IP. After experiencing first-hand the dangers of talking to any university faculty, employees, and officials without protection of IP in place first. | Global | Global |
| Data Biotech | 2013-2014 | Founder: Mychor Treatments. Artificial, mass-produced caves to combat White Nose Syndrome (exterminating bats). Academics stonewalled. Validated 2x since. | Agriculture, Biosystems | Markets, Forex |
| Data-driven Social Enterprise | 2006-2008 | Founder: Our Community Parking Co-op for Social Agencies' Parking Lots Cutting <i>our</i> Net Income to change <i>clients'</i> cost structure = Higher Revenue for Clients. But agencies wanted established vendors. Their devil's bargain: the vendors secure locked-in contracts that tie down the charities for years. | Charitable Agencies, Real Estate | Charity Cashflows vs. Private Vendors |
| Social Enterprise to tackle Homelessness | 2001-2008 | Founder: stakBLOC Modular Apartments (profitable affordable housing condos using shipping containers). First in the world. 1st profitable system. Restart/end 2007/08. Crushed by politics in BC: 1-year before Holland's Tempohousing; 9-years before Olympics; 12-years before NY; 15-years before first BC project. | Charitable Agencies, Real Estate | Agencies, Real Estate, Services |
| Social Enterprise to tackle Homelessness | 2001-2002 | Market/Operations Coordinator: Downtown Eastside Food Service: Co-securing \$40,000. Pivot from cafe to lunch service with discovery of hidden, mid-to-high-income segment (law/court/health) in Canada's high-poverty area. 3-years before Starbucks entered the neighbourhood to serve this hidden, wealthy segment. | Training hard-to-employ people to become good workers | Charitable Agencies, Local consumers |
| Social Web Wearable using my Industrial Design Thesis | 2001-2004 | Founder: Razor (Social Web Wearable for Whitewater Slalom Athletes). Leveraging senior Industrial Design project (1999). World's first 3D data-gathering tool to boost popularity...Linking athlete/coach, data/officials, and data/media to spectators in a profitable social web. Created by pivoting 7 weeks before end of term, when realizing there was no purchasing market for original product. | Datalogger for National Teams: (David Huer is an expert whitewater kayaker) | Niche, scalable to nearby sports segments |
| Social Enterprise to Cut Garbage Flows | 1995? | Founder: Multi-Box Recycling Bins. Likely the first in Canada to propose dividing garbage into 3 waste streams. Shot down by local officials. Now world-wide. | There's money in waste inventory | Garbage Industry |