

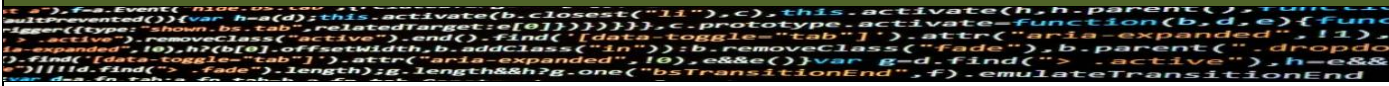


## David Huer

Needle-in-the-haystack Business Investigator  
Solving difficult, confusing, hard-to-grasp problems  
Tenacious key-maker, unlocking butterfly effects



Type	DATA PROCESS ANALYSIS
Data Process	<b>AUDITING POST-M&amp;A DATABASE MERGE</b> <ul style="list-style-type: none"> <li>Rapidly finishing Audit</li> <li>Ballparked estimate of future costs to achieve final 3% of merge: \$1.46 million</li> </ul>
Expertise:	<b>Business Investigator/Analyst</b> Tenacious key-maker, unlocking powerful competitive advantage Trusted for my ability to simultaneously look at all sides of a complex problem
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TENACIOUS	RECOMMENDING ENDING PROJECT per COST OVERAGES
	
Image: Lorenzo Cafaro CCO : <a href="https://www.pexels.com/photo/close-up-code-coding-computer-239898/">https://www.pexels.com/photo/close-up-code-coding-computer-239898/</a>	
Issue	Has the Project Team achieved 100% merge of two corporate databases?
Results	Recommending wind-up, having concluded that Project Team had achieved 97% merge success; and that 3% is better achieved during day-to-day activities owing to forecast high cost to achieve 100%.
Scenario	A multinational software company purchased a smaller competitor. The former decided to merge the acquisition's database into the principal database. The Project Team believed they had achieved 100%. I was hired to assess merge success.
Customer Outcome	<ul style="list-style-type: none"> <li>As Sub-vendor Auditor, determined that team had achieved 97%.</li> <li>Success rate: 6.25% of allocated contract value.</li> <li>Dollar cost to perform audit: \$500 (\$8,000 allocated).</li> <li>Time cost: 1-week (16-week contract time allocated).</li> </ul>

### MY ACTIVITIES

Reviewing the performance cycles.

- 1) Perform Audit: Contract Time: 16 weeks.
- 2) Direct Results: My assessment: The team had achieved 97% merge success.
- 3) Recommendation: Mitigate cost and risk by merging final 3% over course of daily operations.
- 4) Process Results: Despite warning, Project Team proceeded to seek 100%.
- 5) Systems Upgrades: How does this change Capital & Operating Costs?

How Vetted: **Capital Costs:** Not Affected

Belief Level: **Operations:** Project Costs deemed worth the risk. Team proceeded forthwith.

Cost Hypothesis: **Independent ballpark estimate of cost to achieve final 3%:** See P.2.

**BALLPARK ESTIMATE – ESTIMATED COST TO ACHIEVE FINAL 3% OF DATABASE MERGE**

DBASE MERGE PROJECT										12		
h/w	w/m	m	h/y	WSBC Role	Count	Rate/y <sup>(1)</sup>	\$/h	Hours/m		Labour/Year	Years	Net Cost
2	1	12	24	BoardExec	10	\$ 120,000	5000.00	6.00	\$	360,000	1	\$ 360,000
37.5	4	12	1800	DivMgr	2	\$ 180,000	100.00	9.00	\$	10,800	1	\$ 10,800
37.5	4	12	1800	DataOpsMgr	2	\$ 130,000	72.22	12.00	\$	10,400	1	\$ 10,400
37.5	4	12	1800	SfwrEngr	3	\$ 120,000	66.67	240.00	\$	192,000	1	\$ 192,000
37.5	4	12	1800	ProjM	2	\$ 120,000	66.67	6.00	\$	4,800	1	\$ 4,800
37.5	4	12	1800	Admin	1	\$ 55,000	30.56	12.00	\$	4,400	1	\$ 4,400
DBASE MERGE INSPECTION												
h/w	w/m	m	h/y	WSBC Role	Count	Rate/y	\$/h	Hours/m		Labour/Year	Years	Net Cost
37.5	4	12	1800	Auditor	1	\$ 30,000	16.67	120.00	\$	24,000	0.33	\$ 8,000
37.5	4	12	1800	Superv	1	\$ 60,000	33.33	48.00	\$	19,200	1	\$ 19,200
				(1) Estimate: \$10,000/Board meeting					\$	625,600		\$ 609,600
				All Projects Reporting, Lost time, Opportunity Cost, etc.				20%	\$	125,120		\$ 121,920
									\$	750,720		\$ 731,520
				Meetings per Month				12				
				Roles	#/M	#/People	Hrs/Matter	Net Hrs/Matter	Net/y			
				M1	SfwrEngr	4	4	1.00	16.00	192.00		
					(Team)							
					#/year				192.00			
				M2	SfwrEngr	4	4	0.25	4.00	48.00		
					DataOpsMg	4	1	0.25	0.50	6.00		
					#/year				54.00			
				M3	DataOpsMg	1	1	0.50	0.50	6.00		
					DivMgr	1	1	0.50	0.50	6.00		
					#/year				12.00			
				M4	DivMgr	1	1	0.25	0.25	3.00		
					BoardExec	1	1	1.00	0.50	6.00		
					#/year				9.00			
				M5	ProjM	1	1	0.50	0.50	6.00		
					Admin	1	1	1.00	1.00	12.00		
					#/year				18.00			
				Inspect	Auditor	4	1	2.50	10.00	120.00		
					Superv	4	1	1.00	4.00	48.00		
					#/year				168.00			

Summary	Process Cost	Est	Direct (5y)
Problem:	* Team believed it had achieved 100% Target		
Merge Mandate:	* Achievement Target		100%
Auditor Assessment:	* Auditor's Assessment		97%
Auditor's Contract Cost:	* 4 Months = \$2,000/m	\$	8,000
Auditor's Actual Cost:	* 1 Week = \$500	\$	500
Results			
Audit Recommendation:	* Do Not Seek to Achieve final 3% (100% Target).		
	* Rationale: Extreme cost to achieve final 3%.		
	* Complete 3% during daily operations.		
Costs:	* Auditor Actual SubCost:	\$	500
	* Auditor Actual Cost:	\$	8,000
	* Net Cost to Date:	\$	731,520
	* Cost to Achieve 3% <sup>(2)</sup>	2	\$ 1,463,040
	(2) Estimate for this project		
Management Decision:	Immediately seek to obtain 100% merge.		